Thursday Sale of

Here is a group of stylish dresses in values

that cannot be duplicated. Every one selling

below cost. Taken from our regular \$14.95

Dresses of serge, jersey, satin, taffeta. A

large selection of styles and a good variety

(Third Floor.)

Men's \$5.98 Wool

Sweater Coats \$4.69

Coat style, large collar or V neck, 2

pockets, extra well made; all sizes 34 to

(Main Floor.)

Men's 25c Handkerchiefs

3 for 50c

Packed in scaled package, fine large hem

(Main Floor.)

Men's 75c Belts 47c

(Main Floor.)

Silk Hose \$1.00

(Main Floor.)

Silver-Plated Tea Sets

quadruple and will give good service.

(Main Floor.)

sugar and cream, \$10.00.

only, \$1.00.

stitched, soft finished, 17c; 3 for 50c.

rack and sold for \$8.65.

Silk Plush Coatees These coats are Dame Fashion's latest creations, With a separate skirt and one of these pretty coatees you will be a fashion leader. Sizes to 44. Made of beautiful quality silk plush, silk and satin linings, pretty fancy collars, shawl collars, flaring



SKIRTS \$2.19

A general cleanup of odds and ends in skirts. Just the skirts you need for practical wear. Made of fancy silk taffetas, poplins and suitings; pretty styles, gath ered with pretty belts; some have pockets; all the prettiest colors in this assortment; sizes 24 to 30.

(Third Floor.)

Women's Silk

Satin, excee de chine and wash silk, also Gray, shawl collar, coat style; all sizes; ribbon combination; come in a large as sortment of attractive styles in white and flesh color; sizes 36 to 44, 89c. (Basement.)

Children's \$2.00 Sweater Sets, \$1.50

Coat, cap and leggins; come in navy only and sizes I to 5 years; \$2.00 value, \$1.50.

Children's 97c Gowns 69c

warm fancy colors, striped, with or without feet; sizes 2 to 10 years, 69c, (Basement.)

36 inches wide, floral and faucy designs comforter coverings, in a large variety of patterns, 35c value, per yard, 25c.

Art Ticking 35c

In fancy floral and stripe designs for

8 different styles, in the slip-over effects. (Basement.)

Women's Button **Boots \$1.98**

and Goodyear welt soles; sizes 2 to 6. Thursday only, 50c. \$2.95 value, \$1.98.

Misses' Button

over a neat last, with leather soles and each, 39c value for 25c. heels; sizes 12 to 2, \$2.95 value, \$2.29.

Big dress hats that require only a plume and a bit of ribbon that transforms them into wonderful theater hats with a youthful air. Drooping brim shapes, sailors and chin chin hats. Several styles of

Sweater Coats \$1.19

(Basement.)

This sale is a timely one coming at the Heavy, closely knitted cotton mixed, oxholiday season; we have secured a num- ford colored, made with large roll collar

Women's \$1.29

Warm knitted, wool mixed jackets, made sisting of tray, tea pot, spoon holder, siceveless style, V shape neck, light and dark colors; sizes 36 to 46.

(Basement.)

Camisoles 89c

(Basement.)

Comforter Covering 25c

(Basement.)

Xmas present coverings; our regular 45c special, yard, 35c. (Basement.)

Scarfs and Centerpieces 85c

In plain linen weven designs, embroidered, drawn work; our regular \$1.00 seller, special, each, 85c. (Basement.)

Madras Shirting 50c

High-grade soft finished woven madras and pongee shirting of finest quality; Patent, fine grade leather with hand turn worth from 65c to \$1.00 yard, for this

Unbleached Bath Towels 25c

Good, heavy and large size, unbleached, Patent with dull kid and cloth tops; made Turkish bath towels, for this Thursday, (Basement.)

Feather Pillows 75c

Men's Felt Slippers 89c Guaranteed feather filled pillows for this Thursday only, \$1.00 value, 75c each,

(Basement.)

Home Furnishings \$2.00 Carpet Sweeper \$1.00 With bristle brush, \$1.00.

\$2.00 Nut Bowl, \$1.29

Mahogany finish, with set picks and cracker, \$1.29.

China Cups and Saucers 98c Bluebird decorations, 25c values,

6 for 98c. 89c Galvanized Coal Hod, 59c

Toilet Paper Good quality crepe, 12 rolls, 35c. \$1.39 Teakettle, 89c

steel enameled, 5-qt. size,

\$1.25 Dishpan, 79c 17-quart gray steel, 79c. 50c Cut Glass Salt and Pepper, 25c Each

Shaker celluloid or nickel top, 25c each.

Water Tumblers, 6 for 29c Thin blown, 6 for 29c.

(Sixth Floor.)

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\$1.15

Men's \$1.75 Sweaters

two to a customer, \$1.15. (Basement.)

Men's \$3.95 Corduroy Pants \$3.25

Well made, cut full; all sizes; \$3.95 value,

(Basement.)

Men's \$1.50 U. Suits \$1

Elastic rib, gray only, all sizes, closed Outing gowns and sleeping garments: crotch; 2 to a customer; \$1.50 value, \$1.00. (Basement.)

Men's \$2.98 Pajamas \$2.39

Ouring flannel, coat and pants, silk frog trimmed; all sizes; \$2.98 value, \$2.39. (Basement.)

Wool Shawls \$2.29

50 left, very wide, nicely trimmed with fringe, every color that you may desire \$2.98 and \$3.98 values, \$2.29. (Basement.)

Ladies' and Children's Sweaters \$1.37

collar and collarless models, in all leading colors, \$1.37.

(Basement.)

Boots \$2.29

(Basement.)

Made from good grade felt, navy blue and dark brown with pressed felt soles; sizes 6 to 11; \$1.19 value, 89c.

Untrimmed Hats \$1.79

Solid, one piece, cowhide, black; all sizes Women's full fashioned and fashioned matrons' black, navy, brown, gray, blue leg silk hose in black, brown, white, in and sand, some with colored facings, \$1.79. fact all colors; \$1.75 value, Thursday,

Boys' \$1.50

ber of tea sets and offer them to you at and pockets; sizes 26 to 34. a great saving. This silver is heavy (Basement.)

Four-piece tea set consisting of tray, tea pot, sugar and cream. Thursday only, Hug-Me-Tight Jacket 89c

5-piece tea set, beautifully engraved, con-

SALE OF SUITS AND COATS



Come and Buy \$20.00 | All-Wool Chinchilla Cloth

In Our Basement, Tomorrow

worth \$25.00), they would be wait- this the BASEMENT COAT ing for the doors to open to buy EVENT of the them tomorrow \$14.44

Beacon Bath

Robes, \$3.25 Indian patterns; satin bound, large pockets, girdle with tassel ends. To appreciate this offer, try and buy them else-

season Coats for women! Coats for misses! Coats for juniors! Coats for every type! Kersey Cloth Coats, Velour Coats, Plush Coats. Come and see these wonderful values at \$10.00.

To be placed on sale when the

doors open Thursday morning, 9

A Dress Sale \$9.00

Newly purchased \$15 and \$18 Satin and Serge TO BE SOLD AT \$9.00. (Basement.)



Petticoats \$4.85 en, well made, also all-jersey tops with taffeta flounces. Tucked, accordion pleated, hemstitched, ruffles and the plainer flounces. Straight lines, adjustable waist, all colors.

(Third Floor.)

Persian Challies 25c Good variety of pretty Persian challies, yard wide; regular 39c value, 25c.

Percales 15c

(Second Floor.)

50 pretty patterns in the famous Thomp- Pretty patterns, full size, scalloped cut son's percales; regular 19c value, 15c. (Second Floor.)

Mercerized Sateen 39c

Choice of all the leading colors in mercerized sateens; 49c value, 39c. (Second Floor.)

Fancy Linings 39c

Only about 130 yards to offer, remnants of 69c fancy coat linings; while it lasts,

39c yard.

value. \$2.49.

(Second Floor.) \$1.25 Serges 89c

40-inch; choice of green, copenhagen and plum, herringbone serges; regularly \$1.25, yard, 89c. (Second Floor.)

40-inch; pretty patterns, fine woven, pretty colorings; \$1.49 value, \$1.19, (Second Floor.)

Woolen Plaids \$1.19

Clark Heater \$2.49 Keep your feet warm while driving; \$3.50 The corset store offers a lot of about 12

(Second Floor.) Box of Bricks 69c

Consists of 10 bricks; \$1.00 value, 69c, (Second Floor-Auto Shop.)

Georgette Crepe \$2.10 Best grade of Georgette crepes, full 40

(Second Floor.) Corduroy Velvets 98c One lot corduroy velvets, 31 and 27 inches

house dresses; to close out, 98c. (Second Floor.)

wide, both narrow and wide wale, for

Black Taffeta \$2.48 Best wearing taffeta silk, superior weight and finish; full guaranteed; for a nice dress, separate skirt or coat; 36 inches wide; special, \$2.48. (Second Floor.)

Printed Chiffons \$1.48 40-inch printed chiffons and printed

(Second Floor.) Rosebud Trimmings 10c sizes, 36 to 40; good substantial gingham; value, 77c. Many colors in the lot, rosebud trimmings, slightly soiled; values to 49c.

voiles and marquisettes for waists, tunics.

linings; to close out, \$1.75 and \$1.48.

(Second Floor.) Laces 2c

choice Thursday, 10c yard.

Odds and ends, laces suitable for many holiday uses; Thursday only, 2c. (Second Floor.)

Dress Trimmings 5c

Suitable for holiday novelties; values to

25c, choice, 5c. (Second Floor.)

Stamped Goods and Novelties 50c

Thursday only, 50c. (Second Floor.)

Hemstitched Sheets

back, convertible belts and attractive in every re-

(Third Floor.)

69c value, 49c

This is one of the most wonderful values Free from dressing, 72x90 size, special offered. Made of all jersey, closely wov- \$2.49 value, \$1.98; 90x90 size, special \$2.19. (Second Floor.)

50% Linen **Huck Towels 49c**

With monogram border pattern, union linen huck towels, hemstitched: regular

(Second Floor.) \$9.98 Satin Bedspread

Sets \$6.49

corners, in white only; regularly \$9,98, (Second Floor.)

Hemstitched **Napkins \$4.50**

Made of fine quality round thread, pure linen, closely woven, 14-inch size; \$5.98 value, \$4.50.

(Second Floor.)

Boys' Corduroy Suits \$4.95 In sizes 3 to 8 years; made Junior Norfolk styles, two pleats in front, belt all

(Fourth Floor.) Boys' \$1.50 Sweaters \$1.00

around, trousers cut straight and lined

regular \$5.95 value at \$4.95.

to 34. Roll collar and 2 large pockets, in sweaters; \$1.50 value at \$1.00. (Fourth Floor.) \$3.50 to \$5 Corsets \$2.98 Infants' beds, the regular carriole; \$24.95

dozen Warner's Rust-Proof and Kabo cor-

sets that sell regularly at \$3.00 to \$5.00.

price on these corsets are less than pres-

ent factory price. All fresh new corsets, Thursday only, \$2.98.

(Fifth Floor.)

inches, all colors, plenty white, pink, flesh, navy, black; worth \$3.00, special, Dainty, lace trimmed in pink and white, also Windsor crepe, \$1.98.

(Fifth Floor.) \$4.98 Infants' 3-Piece Snowball Set \$4.00

Cap, coat, leggins to match in golden 25c value, each, 15c. brown, all-wool zephyr yarn, trimmed in blue; \$4.98 value, \$4.00.

(Fifth Floor.)

Infants' Silk

Hoods and Caps 98c Made of silk poplins and Jap silk; cream color hoods; \$1.25 value, 98c.

(Fifth Floor.) House Dresses 75c

(Fifth Floor.)

(Fifth Floor.)

Flannelette Gowns \$1.50 Men's Bath Slippers 55c

high and low neck; sizes to 17; \$1.98 assortment of patterns, all sizes; 75c (Fifth Floor.)

Misses' Sweater Coats \$4

All suitable for Christmas gifts; stamped 50 sweaters for misses; sizes 30 to 34; all 3 pairs in holiday box; regular \$1.00 value, goods and novelties; values to \$1.50, colors, navy, rose, copen, red; some fine 79c. Fine combed varn; all colors, black wool in the lot; \$5.98 value, \$4.00. (Fifth Floor.)

of colors. Be among the first while the sizes are complete. Children's Knit Sleeping

Garments 99c Sizes 0 to 8; good heavy knit fabric, made with feet, high collar and turn-down cuffs Made of heavy ribbed cotton in sizes 28 to cover hands; \$1.49 value, 99c. (Fifth Floor.)

(Fifth Floor.)

Carriole Beds \$19.95

Dressing Sacques 45c for \$2.98. In this lot are substantial white and pink coutil and dainty pink Of heavy scout percale; light and dark brocades. Front and back lace. The gray and blue; sizes 36 to 44; 45c.

(Fifth Floor.)

Band Aprons 50c \$2.50 Muslin Gowns \$1.98 Of genuine Amoskcag gingham; big full cut with good long, wide strings; 59c

value, 50c. (Fifth Floor.) Crepe de Chine

Handkerchiefs 15c Women's; wonderful assortment, solid colors and sport combinations; regular

(Fifth Floor.)

Blouses \$4.50 Georgette crepe of finest quality, trim ming of embroidery, lace, tucks or frills;

dark colors and flesh and white; in Xmas

boxes, \$4.50.

(Main Floor.) Men's Leatherette Collar Bags 77c

Made to put laundered collars in; come Women's gingham house dresses; just 5 in black and tan and nicely lined; 98c (Main Floor.)

Men's Garters and

Women's Underskirts 69c **Arm Bands 38c** Of good quality percaline in green and black, fancy pattern, all lengths; \$1.49 holiday boxes, all colors; 49c value, set,

Regular \$1.98 gowns in white and colors. Made of blanket cloth, carpet sole, large

(Main Floor.)

Men's Sox 79c

If women only knew the wonderful suits these are (some even a.m. sharp, at a price that makes

Plain-Tailored Suits, Braid-Trimmed Suits and smart beited models; fashioned from splendid Serges and Poplins; in sizes 16 to 46-\$14.44, Economy Basement, \$10.00 Winter

Coats \$6.00

what we mean, \$10.00 Winter Coats to be sold in our basement for only where in Memphis for less than